



**16<sup>th</sup> November 2010**

**What Next? Next Green Car launch Approved list – an independent endorsement to identify the best of the best green cars**

Next Green Car, the new incarnation of What Green Car, continues in its mission to help consumers to find and buy a greener car. This week, Next Green Car are launching a number of new services including the Approved list – an independently selected list of cars based on objective environmental criteria, designed to help car buyers identify high quality green cars through a simple recognisable symbol.

The Next Green Car Approved list, available to view at [nextgreencar.com/approved](http://nextgreencar.com/approved), consists of around one hundred models across vehicle classes. The list will be updated on a monthly basis, making it a definitive and up-to-date guide on the best green cars.

The up and coming electric cars top the City Car class (Mitsubishi iMiEV, Peugeot iOn, Citroen C-Zero), Small Family class (Nissan LEAF) and the Sports class with the iconic Tesla Roadster. However, the Approved list extends far beyond electric cars to incorporate the best petrol, diesel, biofuel and hybrid vehicles, where significant reductions in emissions have been made in the last few years. The recently launched Fiat 500 TwinAir is currently the lowest emission petrol car and the latest VW BlueMotion Polo, Skoda Greenline II Hatch and Estate and SMART fourtwo coupe are the best performing diesels.

“The aim of the Approved list is to provide consumers with an easy to use way to identify the best green cars. We often hear from car buyers that they are confused by the different green claims from varying sources. With the Next Green Car Approved list, car buyers can be confident that they have found the best green cars, which don't just measure tail-pipe CO2 but also take into account the regulated air pollutants, and the lifecycle impact of the car” Dr. Ben Lane, Managing Editor, Next Green Car.

Next Green Car has selected the Approved models with care. The primary selection criteria is the Green Car Rating, developed by Next Green Car, which expresses the lifecycle environmental impact of a car as a score between 0 and 100 – the lower the score, the less the environmental impact.

In addition to having a low Green Car Rating, Approved models must also perform highly according to the following criteria: build quality, driver and pedestrian safety, and be fit-for-purpose. These criteria tend to exclude 'quadricycles' and after-market conversions.

As the Green Car Rating tends to increase with vehicle size, models are considered for approval within each vehicle class (size). Some of the larger vehicle classes, such as SUVs, do not have any Approved cars, but it is hoped that this will change over time.

To find out more about Next Green Car please visit [www.nextgreencar.com](http://www.nextgreencar.com)

**ENDS**



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## **NOTE TO EDITORS**

### **About the Green Car Rating**

The WhatGreenCar ratings express a vehicle's lifecycle environmental impact out of 100 ranging from **0 for the greenest vehicles** to **100 for the most polluting**.

The Green Car Rating goes well beyond just tailpipe CO<sub>2</sub> emissions and assesses the emissions associated with a vehicle's use and manufacture, as well as emissions generated during production of the fuel. This means that all fuel and engine types can be rated and compared, whether they are conventional petrol or diesel cars, petrol hybrids, powered by biofuels or LPG, or are battery electric vehicles.

For more information about the Green Car Rating visit:  
[www.nextgreencar.com/rating](http://www.nextgreencar.com/rating)

### **About Next Green Car**

- Nextgreencar.com, formerly WhatGreenCar.com, is the UK's leading green car website providing expert & independent information to those researching more environmentally friendly cars.
- Nextgreencar.com provides full life cycle environmental ratings for over 25,000 models commercially available in the UK since 2001;
- Next Green Car's editorial team are at the heart of the UK's green transport community and provide passionate, expert & unbiased opinion on all the latest green car news, trends & models;
- Next Green Car's mission is to help car buyers find and buy a greener car.